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OKRs are a powerful tool to achieve Business Agility.

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# BUSINESS BENEFITS OF OKRS FOR AGILITY



WHAT ARE OKRS?



OBJECTIVE

What aspirational state does your organization want to reach?



KEY RESULT

What's the measurable change in behavior the organization is making to progress toward the Objective?

## BENEFITS

- ★ Organizational alignment of goals & strategies
- ★ Ability to adjust goals to changing conditions
- ★ Easy to measure progress
- ★ Drives focus of teams toward the larger objective
- ★ Enhances Business Agility